

**CITY OF PLYMOUTH
MOUNT EDGCUMBE JOINT COMMITTEE**

Joint Chair: Councillor Reynolds Plymouth City Council/
Councillor Trubody, Cornwall Council

SMT Member: Director for Community Services
Plymouth City Council

Senior CC Officer: Mike East, Head of Environment Service, Cornwall
Council

Subject: Mount Edgcumbe Corporate Plan

Committee: Mount Edgcumbe Joint Committee

Date: 4 December 2009

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Part: I

Executive Summary:

This report details a corporate plan for Mount Edgcumbe House & Country Park that reflects the corporate plan of Plymouth City Council 2009-2012 and the Cornwall Council Plan 2009-2010.

Corporate/Council Plans 2009-2012 / 2009-2010

By adopting a specific Mount Edgcumbe Policy, members will ensure that Mount Edgcumbe House and Country Park follows as closely as possible the Policies and Plans of the two Constituent Authorities.

**Implications for Medium Term Financial Plan and Resource Implications:
Including finance, human, IT and land**

None directly from this report.

**Other Implications: e.g Section 17 Community Safety, Health and Safety,
Risk Management, Equalities Impact Assessment, etc**
N/A.

Recommendations and Reasons for Recommended Action:

It is recommended that:-

- I. The report be accepted.

By adopting the Mount Edgcumbe Corporate Policy members will ensure that the management and activities that take place at Mount Edgcumbe are compatible with the Corporate Policies and Plans of the two Constituent Authorities.

Alternative Options Considered & Reasons for Recommended Action:

N/A

Background Papers:

- i) Plymouth City Council's Corporate Plan 2009-2012
- ii) Cornwall Council's Plan 2009-2010

Sign Off

Fin		Leg	N/A	HR	N/A	AM	N/A	IT	N/A
Cornwall County Council									

Mount Edgumbe House and Country Park Corporate Plan 2009-2012



Index

Index 4

Mount Edgumbe Corporate Plan 5

- 1. The need for a Mount Edgumbe Corporate Plan 5
- 2. Plymouths Corporate Plan 2009-2012 5
- 3. Cornwall Councils Plan 2009-2010 6
 - Priority 1 - Leading the delivery of the Sustainable Community Strategy 6
 - Priority 2 - Implementing the Proposal for the New Cornwall Council 6
 - Priority 3 - Investing in Improvement 6
- 4. The Vision for Mount Edgumbe House & Country Park 7
- 5. The Strategic Objective and Aims of the Mount Edgumbe Corporate Plan . 7
- 6. Relationship to Other Plans 12
- 7. Staff Development 13
- 8. Performance Management 14

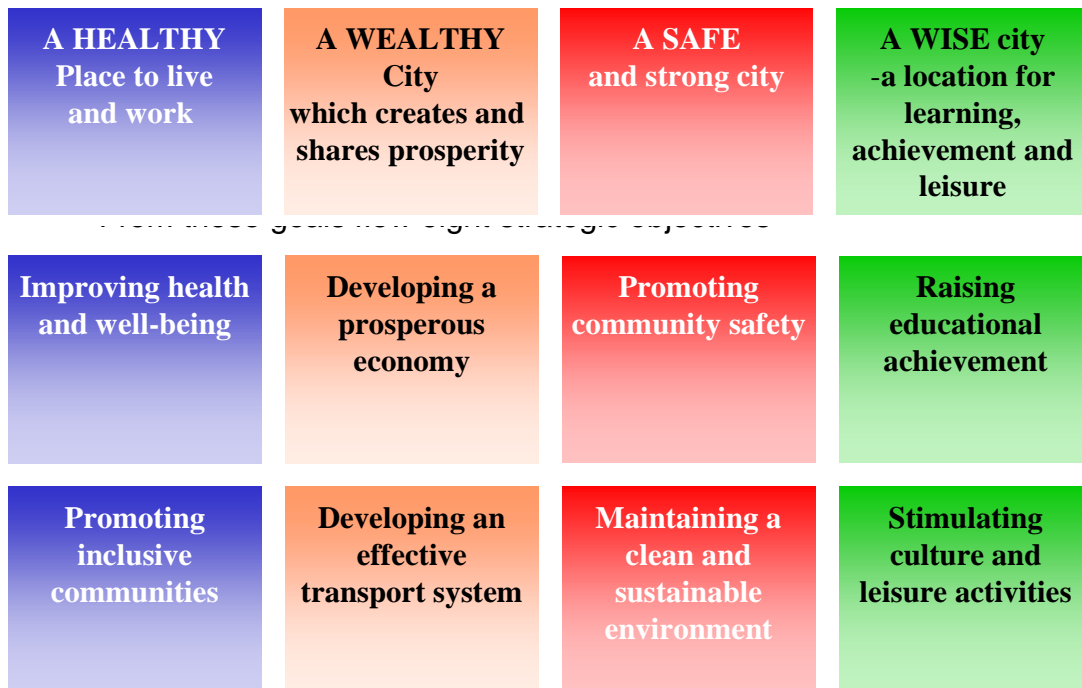
Mount Edgcumbe Corporate Plan

1. The need for a Mount Edgcumbe Corporate Plan

- 1.1. Both of the Constituent Authorities have plans which set out the vision, aspirations and priorities to guide them into the future. These plans can be found in Plymouths Corporate Plan 2009-2012 and the Cornwall Council Plan 2009-2010. As the constituent authorities both contribute an equal amount to the Mount Edgcumbe budget (a total of £384,000 for financial year 2009/2010) it is appropriate that the Mount Edgcumbe Joint Committee have a plan for Mount Edgcumbe that meets as closely as possible, the vision, aspiration and priorities set out in the respective plans

2. Plymouths Corporate Plan 2009-2012

- 2.1. The Plymouth Corporate Plan has four visionary goals, these are:



3. Cornwall Councils Plan 2009-2010

- 3.1. The Councils Plan for 2009-2010 is different to Plymouth City Council's in that it concentrates on the implementation of the new authority.

These priorities are as follows:

Priority 1 - Leading the delivery of the Sustainable Community Strategy

Priority 2 - Implementing the Proposal for the New Cornwall Council

Priority 3 - Investing in Improvement

4. The Vision for Mount Edgumbe House & Country Park

A unique, sustainable, nationally important, historic environment with landscape, gardens, buildings and collections, accessible to people of Plymouth, Cornwall and beyond. A beautiful and safe space in which to enjoy, learn and be inspired; achieving an outstanding quality of life.

5. The Strategic Objective and Aims of the Mount Edgumbe Corporate Plan

The Strategic Objectives and Aims and Actions of the Mount Edgumbe Plan are as follows:

- | | |
|---|---|
| Improve health and well being - | To improve the health and wellbeing of the people of Plymouth and Cornwall |
| Developing a prosperous economy - | To contribute directly to the economy of Plymouth and Cornwall |
| Raising educational achievement - | To raise awareness with all sections of the community of the opportunities that Mount Edgumbe has to offer |
| Maintaining a clean and sustainable environment - | To ensure that Mount Edgumbe is managed and maintained to Best Practice for both the built and natural environment.

To use bio-fuels where possible.

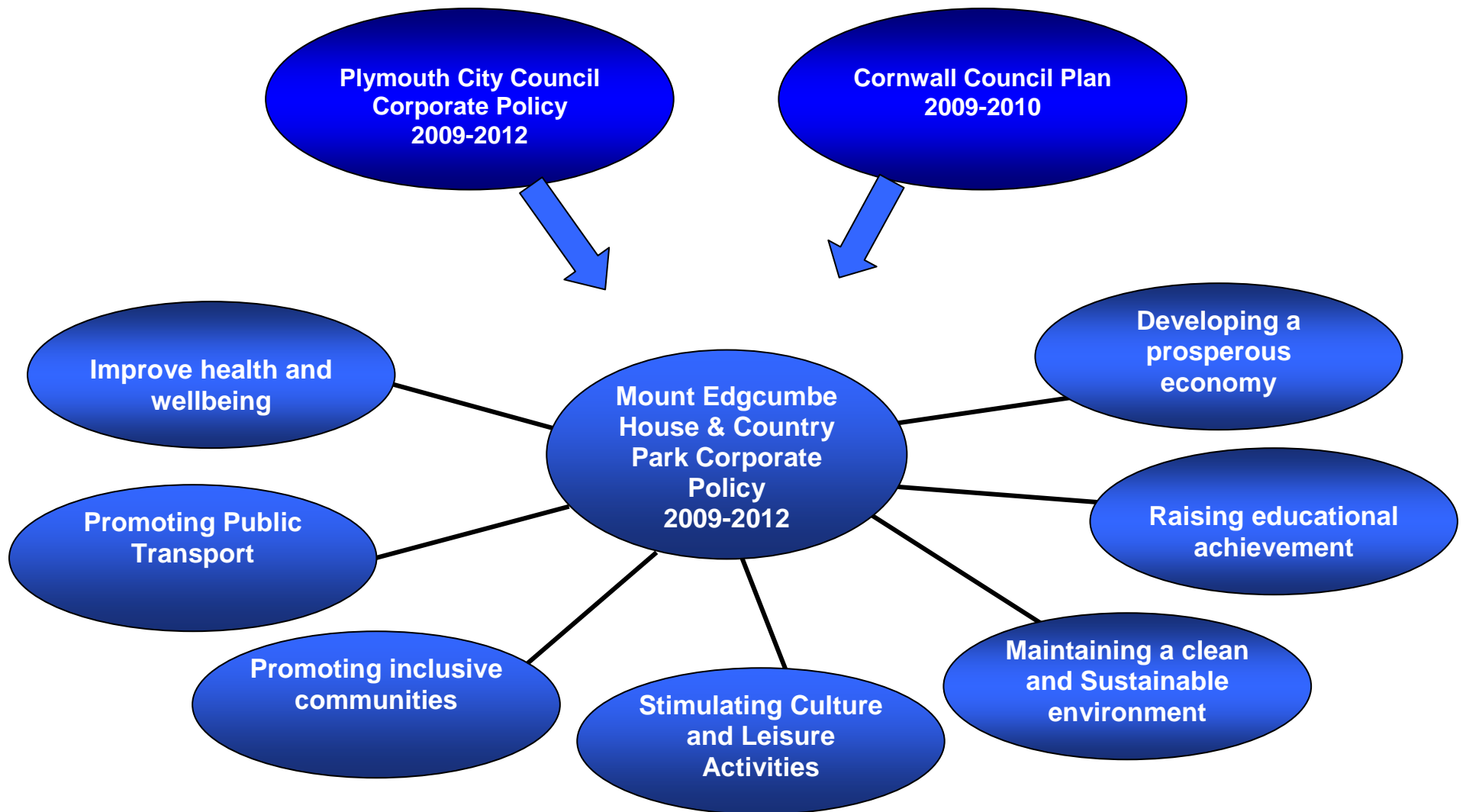
To improve the biological interest of the SSSIs and the Park in general.

Compost and re-cycle all green waste and paper |
| Stimulating Culture and Leisure Activities - | To make Mount Edgumbe available for a wide range of Cultural and Informal Leisure Activities. |
| Promoting inclusive communities - | To make as many of Mount Edgumbe sites and services as accessible to all sectors of the community as practicable. |
| Promoting Public Transport - | To encourage visitors to use bus and water transport to access the area. |

Strategic Objectives	Aim	Action	Milestones
Improve health and well being	To improve the health and wellbeing of the people of Plymouth and Cornwall	Encourage use of Mount Edgumbe as a place to walk, cycle, run and enjoy	2009-12- Increase the use of Mount Edgumbe by groups for walking, orienteering, schools sports days.
Developing a prosperous economy	To contribute directly to the economy of Plymouth and Cornwall	To use local suppliers wherever possible. To bring visitors to the area who will spend money on goods and services. To bring into use the Mount Edgumbe Service buildings to increase employment opportunities and bring visitors to the area.	2009 - Service buildings open to the public. Increase in visitors to Mount Edgumbe and surrounding area. 2009-12- Increase year on year in take up of visitors to the House, Weddings and Special Events by 3% yoy.
Raising educational achievement	To raise awareness with all sections of the community of the opportunities that Mount Edgumbe has to offer	Make schools aware of what Mount Edgumbe has to offer. Develop study days, hobby courses and develop partnerships with educational establishments. Increase the number of talks and presentations to community groups.	2009-12- Market Mount Edgumbe by mail-shots to schools and colleges in both LEA areas. 2009-12- Collate statistics and present to the Joint Committee detailed information about how educational establishments use Mount Edgumbe and what they need from us. 2009 onwards Availability of multi-use space in the Mount Edgumbe Heritage Project Area.

<p>Maintaining a clean and sustainable environment</p>	<p>To ensure that Mount Edgcumbe is managed and maintained to Best Practice for both the built and natural environment.</p> <ul style="list-style-type: none"> • use bio-fuels where possible. • improve the biological interest of the SSIs and the Park in general. • compost and re-cycle all green waste and paper 	<p>Work with English Heritage, Natural England and other parties to ensure best practice.</p> <p>When available, use bio-diesel to power vehicles and Plant.</p> <p>Continue development of composting area.</p>	<p>2009-12- To reduce inputs of fertilizer to zero.</p> <p>2009-12- Work with the tenant farmers to ensure sound, rotational grazing of sensitive areas.</p> <p>2010 - To be self sufficient in compost</p>
<p>Stimulating Culture and Leisure Activities</p>	<p>To make Mount Edgcumbe available for a wide range of Cultural and Informal Leisure Activities.</p>	<p>To build upon the Events programme already in place.</p> <p>Raise awareness of Mount Edgcumbe and what it has to offer.</p> <p>Promote the new Multi-Use Trail.</p>	<p>2009-12- Continuous promotion of Mount Edgcumbe through direct advertising, press releases, internet marketing and public speaking.</p> <p>Continue to expand the events programme.</p>
<p>Promoting inclusive communities</p>	<p>To make as many of Mount Edgcumbe sites and services as accessible to all sectors of the community as practicable.</p>	<p>To maintain Mount Edgcumbe as an essentially free facility.</p>	<p>2009-12- Exploit income generating opportunities to maintain free access.</p>

<p>Promoting Public Transport</p>	<p>To encourage visitors to use bus and water transport to access the area. Improve the visitor experience at Cremyll.</p>	<p>To work with partners in developing a water transport system on the Tamar and Plymouth Sound. Encourage bus companies to be reliable and affordable.</p>	<p>To be determined by PCC & CCC Local Transport Plans</p>
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6. Relationship to Other Plans



7. Staff Development

To deliver the Mount Edgcumbe Corporate Policy, it is essential that all members of staff support it and focus their efforts to deliver it.

This will be done through:

- Annual appraisals at individual and team level
- Regular staff meetings
- At least 6 monthly individual and team reviews
- Training as identified at appraisal
- Attendance at industry conferences and seminars.

8. Performance Management

- 8.1. It is proposed that performance monitoring will be carried out following Plymouth City Council's model.
- 8.2. Proposed outcomes are at Appendix 1 (to be tabled).